

TUHIN BISWAS

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PRODUCT DESIGNER

📍 Bengaluru, Karnataka

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An **innovative product designer** with more than **12 years** of expertise. A proven design strategist and researcher dedicated to cultivating a collaborative environment to create experiences that are practical, attractive, and achievable across desktop, mobile, tablet, and various other platforms for both enterprises and consumers. Skilled in applying user-centered design methodologies and directing product experience development through agile methodologies.



WORK EXPERIENCE

Lead Design Engineer

Skani^{AI}

SKAN.ai - Bengaluru, Karnataka

November 2021 - Present

Skani's AI-Powered Process Intelligence Platform enables the modern enterprise to understand the telemetry of work in their organisation.

Key accomplishments:

- Maintaining constant communication with the product team, internal stakeholders, and development team during the product development cycle.
- Fluency in best practices for user Interface Design, Information architecture and interaction Design.
- Responsible for creating the wireframe, prototype and visual design for the entire product (Web and windows). Finding creative solutions through technology and design.
- Understanding and creating customer journey, experience map and blueprint across touch points for the product.
- Conduct Ethnographic study, contextual enquiry, primary and secondary research, and ability to provide and effectively
- Conduct contextual enquiry and primary and secondary research.
- Conduct usability testing with users.

Principal Consultant UX

genpact

Genpact Digital - Bengaluru, Karnataka

August 2012 to March 2020

Key accomplishments:

- Support project presales activities, estimations, and UX strategy/approach and capability presentation.
- Oversee the UX point of view on project proposals by outlining the project scope, defining activities, and estimating delivery timelines.

- Maintaining constant communication with the Business analyst and product owner during the entire development cycle.
- Conduct contextual enquiry, primary and secondary research, focus group study and card sorting.
- Well, verse Design thinking and Service design strategy to deep dive into the design to create delightful product experiences.
- Manage and mentor other designers in a growing design team.

Highlight:

- Design Thinking program @ P&G, Cincinnati & Fayetteville – USA.
- Design Thinking program @ Abbott Lab, Chicago – USA.
- Design Thinking program @ Daimler Financial, Budapest – Hungary.

Achievement:

- Employee of the Quarter @ Genpact Digital.Design Thinking program @ Abbott Lab, Chicago – USA.
- Wizards of Digital award recognition for FIS @ Genpact Digital.

UI Designer



ISPG Technologies - Bengaluru, Karnataka

April 2010 – August 2012

Key accomplishments:

- Coordinate and collaborate with team lead, managers and content writers.
- Responsible for creating interactive prototypes and defining UI specifications for mobile, tablet and responsive web.
- Create and define screen layouts, colour palettes, typography, and other UI elements based on company branding and as per product and customer expectations.
- Assist with walk-throughs and perform iterative usability testing cycle.



SKILLS

- User Research
- Requirement Gathering
- Interaction design
- Persona Creation
- Journey Mapping
- Competitive Analysis
- Information architecture
- Concept visualization
- Heuristic Evaluation
- Wireframe
- Prototyping
- Visual Design


Tools:

- Sketch App
- Adobe (Photoshop, Illustrator and XD)
- Balsamiq
- Invision
- Proto.io
- Zeplin
- Figma
- 3D Max





ONLINE PROFILE

 <http://linkedin.com/in/tuhinbiswas>

 <https://dribbble.com/teeb>

 <https://www.behance.net/tuhinb>

 <http://www.tuhinbiswas.com>

 <http://www.tuhinbiswas.com/portfolio> 



EDUCATION

Professional Diploma in Graphic Designing 2D & 3D Animation

Compucom Software Limited - Kolkata, West Bengal

April 2006 to February 2007

Bachelors in commerce

Kalyani University - Kalyani, West Bengal

June 2001 to June 2004



CERTIFICATIONS AND LICENSES



UX management strategy and tactics

January 2020 to Present

Conducting usability testing

June 2018 to Present

Human-computer interaction- HCI

August 2018 to Present

How to design for augmented and virtual reality

June 2018 to Present

Design thinking the beginner's guide

November 2017 to Present



Designing the mobile user experience

March 2014 to Present



ADDITIONAL INFORMATION

Visa:

B1 visa USA

Language Known:

English, Hindi and Bengali