TUHIN BISWAS

PRODUCT DESIGNER

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An innovative product designer with more than 12 years of expertise. A proven design strategist and researcher dedicated to cultivating a collaborative environment to create experiences that are practical, attractive, and achievable across desktop, mobile, tablet, and various other platforms for both enterprises and consumers. Skilled in applying user-centered design methodologies and directing product experience development through agile methodologies.

WORK EXPERIENCE

Lead Design Engineer

Skan^i

SKAN.ai - Bengaluru, Karnataka

November 2021 - Present

Skan's AI-Powered Process Intelligence Platform enables the modern enterprise to understand the telemetry of work in their organisation.

Key accomplishments:

- Maintaining constant communication with the product team, internal stakeholders, and development team during the product development cycle.
- Fluency in best practices for user Interface Design, Information architecture and interaction Design.
- Responsible for creating the wireframe, prototype and visual design for the entire product (Web and windows). Finding creative solutions through technology and design.
- Understanding and creating customer journey, experience map and blueprint across touch points for the product.
- O Conduct Ethnographic study, contextual enquiry, primary and secondary research, and ability to provide and effectively
- Conduct contextual enquiry and primary and secondary research.
- Conduct usability testing with users.

Principal Consultant UX

Genpact Digital - Bengaluru, Karnataka August 2012 to March 2020

Key accomplishments:

- Support project presales activities, estimations, and UX strategy/approach and capability presentation.
- Oversee the UX point of view on project proposals by outlining the project scope, defining activities, and estimating delivery timelines.



- Maintaining constant communication with the Business analyst and product owner during the entire development cycle.
- Conduct contextual enquiry, primary and secondary research, focus group study and card sorting.
- Well, verse Design thinking and Service design strategy to deep dive into the design to create delightful product experiences.
- Manage and mentor other designers in a growing design team.

Highlight:

- Design Thinking program @ P&G, Cincinnati & Fayetteville USA.
- Design Thinking program @ Abbott Lab, Chicago USA.
- Design Thinking program @ Daimler Financial, Budapest Hungary.

Achievement:

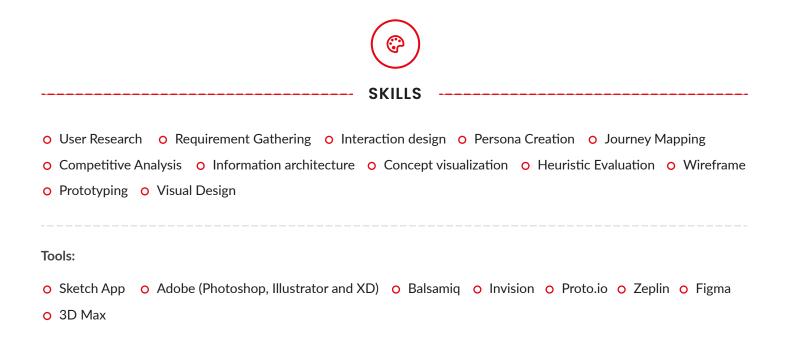
- Employee of the Quarter @ Genpact Digital.Design Thinking program @ Abbott Lab, Chicago USA.
- Wizards of Digital award recognition for FIS @ Genpact Digital.

UI Designer

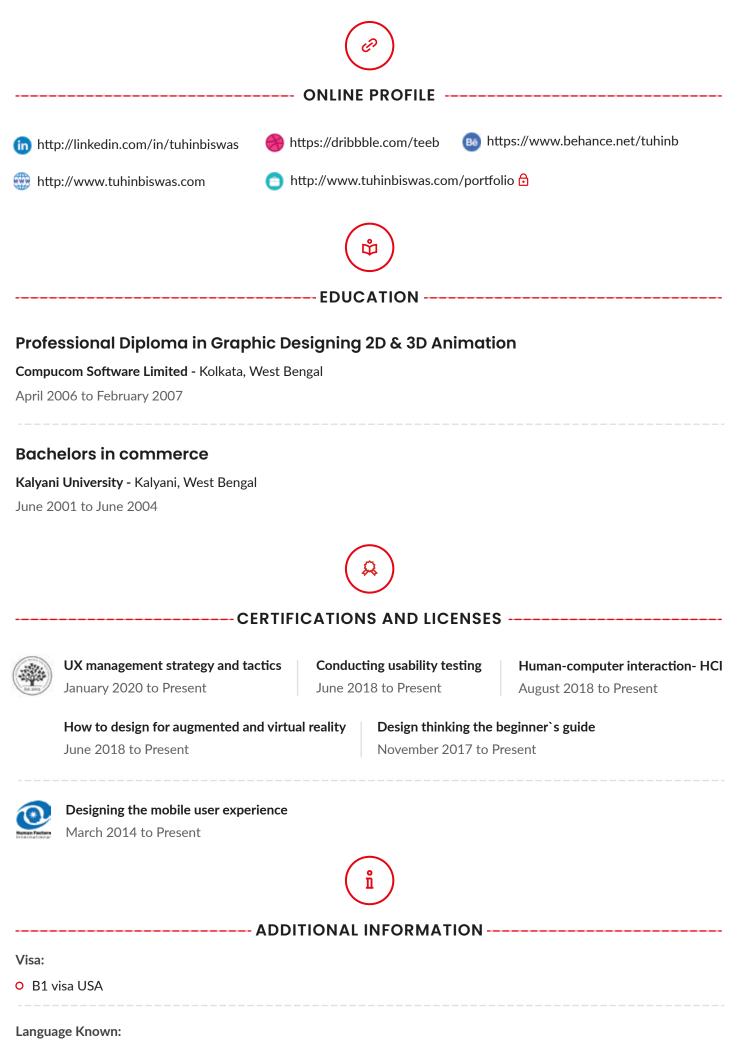
ISPG Technologies - Bengaluru, Karnataka April 2010 – August 2012

Key accomplishments:

- Coordinate and collaborate with team lead, managers and content writers.
- Responsible for creating interactive prototypes and defining UI specifications for mobile, tablet and responsive web.
- Create and define screen layouts, colour palettes, typography, and other UI elements based on company branding and as per product and customer expectations.
- Assist with walk-throughs and perform iterative usability testing cycle.



ISPG



• English, Hindi and Bengali